

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: MAJORITY PAC(322375)
700 13th St NW Ste 600
Washington, DC 20005-3960

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57075
Contract Dates: 10/24/2012-11/02/2012
Customer Order:
Linked Order:
CPE: / / 2204

Invoice Num: 1201-544458
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

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PAY BY 12/11/2012
Net 30 days

In Account With: WATERFRONT STRATEGIES(179297)
3050 K St NW Ste 100
Washington, DC 20007-5108
ATTN:Accounts Payable

Product Desc: SMP PITTSBURGH 10/24-11/2

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
2	PRICE IS RIGHT	10/29/2012-10/31/2012		M T W		30	3	800.00	
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M T W		3		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	10:58:25 AM		MAJ1201EDUH	30	800.00			
10/30/2012	Tu	11:31:04 AM		MAJ1201EDUH	30	800.00			
10/31/2012	We	11:29:34 AM		MAJ1201EDUH	30	800.00			
4	NOON NEWS	10/29/2012-10/29/2012		M		30	1	800.00	
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		1		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	12:09:32 PM		MAJ1201EDUH	30	800.00			
6	DR. PHIL	10/29/2012-10/31/2012		M T W		30	3	550.00	
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M T W		3		550.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	03:49:55 PM		MAJ1201EDUH	30	550.00			
10/30/2012	Tu	03:31:40 PM		MAJ1201EDUH	30	550.00			
10/31/2012	We	03:32:09 PM		MAJ1201EDUH	30	550.00			
9	THIS MORNING 6-7AM	10/29/2012-10/30/2012		M T		30	2	850.00	
30 MIN SEP									

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			M T		2		850.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	06:17:17 AM		MAJ1201EDUH	30	850.00			
10/30/2012	Tu	06:57:03 AM		MAJ1201EDUH	30	850.00			
11	THE EARLY SHOW		10/30/2012-10/31/2012		. T W		30	2	500.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			. T W		2		500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	08:36:45 AM		MAJ1201EDUH	30	500.00			
10/31/2012	We	08:54:22 AM		MAJ1201EDUH	30	500.00			
13	5-530PM NEWS		10/29/2012-10/29/2012		M		30	1	1,100.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			M		1		1,100.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	05:30:45 PM		MAJ1201EDUH	30	1,100.00			
15	530-6PM NEWS		10/30/2012-10/31/2012		. T W		30	2	1,100.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			. T W		2		1,100.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	05:38:05 PM		MAJ1201EDUH	30	1,100.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/31/2012	We	05:42:13 PM		MAJ1201EDUH	30	1,100.00			
17	M-F 6PM NEWS		10/29/2012-10/31/2012		M T W		30	3	1,350.00	
30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M T W		3		1,350.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo	06:25:09 PM		MAJ1201EDUH	30	1,350.00			
	10/30/2012	Tu	06:12:06 PM		MAJ1201EDUH	30	1,350.00			
	10/31/2012	We	06:24:40 PM		MAJ1201EDUH	30	1,350.00			
19	M-F 630PM NEWS		10/29/2012-10/30/2012		M T		30	2	1,350.00	
30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M T		2		1,350.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo	06:53:07 PM		MAJ1201EDUH	30	1,350.00			
	10/30/2012	Tu	06:41:50 PM		MAJ1201EDUH	30	1,350.00			
21	11:35P-12:37A - LETTERMAN		10/29/2012-10/30/2012		M T		30	2	700.00	
30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M T		2		700.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo	11:50:06 PM		MAJ1201EDUH	30	700.00			
	10/30/2012	Tu	12:29:46 AM		MAJ1201EDUH	30	700.00			

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23	11PM NEWS	10/29/2012-10/31/2012	MTW....	30	3	2,750.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		MTW....	3	2,750.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	11:28:46 PM		MAJ1201EDUH	30	2,750.00				
10/30/2012	Tu	11:29:47 PM		MAJ1201EDUH	30	2,750.00				
10/31/2012	We	11:13:15 PM		MAJ1201EDUH	30	2,750.00				
27	THE INSIDER	10/29/2012-10/30/2012	MT.....	30	2	900.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		MT.....	2	900.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	07:50:02 PM		MAJ1201EDUH	30	900.00				
10/30/2012	Tu	07:56:00 PM		MAJ1201EDUH	30	900.00				
28	HAWAII FIVE-O	10/29/2012-10/29/2012	M.....	30	1	6,500.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		M.....	1	6,500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	10:51:59 PM		MAJ1201EDUH	30	6,500.00				
29	NCIS	10/30/2012-10/30/2012	.T.....	30	1	8,000.00				
30 MIN SEP										

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			. T		1		8,000.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	08:47:47 PM		MAJ1201EDUH	30	8,000.00			
30	THE BIG BANG THEORY/TWO AND A HALF		10/25/2012-11/01/2012		. . . T . . .		30	1	6,500.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			. . . T . . .		1		6,500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	08:17:54 PM		MAJ1201EDUH	30	6,500.00			
33	THE INSIDER		11/02/2012-11/02/2012	 F . .		30	1	875.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012		 F . .		1		875.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/02/2012	Fr	07:47:04 PM		MAJ1201EDUH	30	875.00			
34	LET'S MAKE A DEAL		10/30/2012-11/02/2012		. T W T F . .		30	4	650.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			. T W T F . .		4		650.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	10:26:42 AM		MAJ1201EDUH	30	650.00			
10/31/2012	We	09:59:30 AM		MAJ1201EDUH	30	650.00			
11/01/2012	Th	09:58:00 AM		MAJ1201EDUH	30	650.00			
11/02/2012	Fr	09:58:00 AM		MAJ1201EDUH	30	650.00			

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35	CBS SOAPS 1230-2P	10/31/2012-11/02/2012	. . W T F . .	30	3	650.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		. . W T F . .	3	650.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/31/2012	We	01:29:25 PM		MAJ1201EDUH	30	650.00				
11/01/2012	Th	12:55:34 PM		MAJ1201EDUH	30	650.00				
11/02/2012	Fr	01:29:25 PM		MAJ1201EDUH	30	650.00				
37	THE TALK	10/29/2012-11/02/2012	M T W T F . .	30	5	475.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		M T W T F . .	5	475.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	02:59:26 PM		MAJ1201EDUH	30	475.00				
10/30/2012	Tu	01:59:25 PM		MAJ1201EDUH	30	475.00				
10/31/2012	We	02:31:02 PM		MAJ1201EDUH	30	475.00				
11/01/2012	Th	02:28:16 PM		MAJ1201EDUH	30	475.00				
11/02/2012	Fr	02:28:20 PM		MAJ1201EDUH	30	475.00				
38	4PM EARLY NEWS	10/30/2012-11/02/2012	. T W T F . .	30	4	900.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		. T W T F . .	4	900.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/30/2012	Tu	04:22:27 PM		MAJ1201EDUH	30	900.00				
10/31/2012	We	04:10:42 PM		MAJ1201EDUH	30	900.00				
11/01/2012	Th	04:28:41 PM		MAJ1201EDUH	30	900.00				
11/02/2012	Fr	04:43:19 PM		MAJ1201EDUH	30	900.00				

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	<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	46	61,450.00	9,217.50	52,232.50	0.00	0.00	0.00

Billing Notes PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY MAJORITY PAC CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions: For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200	Gross Billing	61,450.00
	Trade Value	0.00
	Agency Commission	9,217.50
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	52,232.50

Warranty - We warrant the above broadcasts were made according to the official station log.